## **Data Backup & Recovery**

*Because Data Loss Should Never Be Permanent.*

### **💾 Protect Your Business From the Unexpected**

Every business is one accidental click, hardware failure, or cyberattack away from losing critical data. Our **Data Backup & Recovery** service ensure your files, databases, and systems are always protected—and quickly restorable.

With real-time backups, offsite storage, and rapid recovery solutions, you’ll never have to ask: “*What if we lost it all?”* Because we’ve already planned for that.

### **✅ What We Offer**

* **Automated Daily Backups**

Your data is safely backed up—locally, offsite, or in the cloud—without manual effort.

* **Rapid Disaster Recovery**

Downtime is money. We restore your systems fast to minimze disruption and keep your business running.

* **Ransomware-Resistant Protection**

We keep multiple immutable backup versions, so even encrypted or deleted files can be recovered cleanly.

* **Flexible Storage Options**

Choose hybrid, cloud, or local backups—or let us design a custom solution that fits your environment and budget.

* **Regular Testing & Monitoring**

Backups are only good if they work. We regularly test them, so you’re not rolling the dice when things go wrong.

### **🔄 How It Works**

1. **Data Assessment & Planning**

We audit your critical assets and compliance needs to create a tailored backup strategy.

1. **Backup Deployment**

Our system securely captures and stores your data on a schedule that works for your—every hour, every day.

1. **Recovery Simulation & Support**

We simulate recovery scenarios to ensure speed and accuracy—and we’re always on call when you need us.

### **💥 Why You Need It**

* 60% of small businesses shut down within 6 months of a major data loss
* Human error causes over 50% of data breaches
* Ransomware attacks rose 93% last year

**Don’t be a statistic. Be prepared.**

### **💬 What Our Clients Say**

*“When our server went down, NiftyByte had us fully restored by morning. We didn’t lose a single file.”*

*- Founder, Digital Marketing agency*

### **🛡️ Sleep Easy Knowing Your Data’s Safe**

No more stressing about corrupted files, failed updates, or lost laptops. With our **Data Backup & Recovery** solution, your data is protected, accessible, and secure—every second of every day.

👉 **Book a free risk assessment today**

### **For Pitch Decks:**

**Slide Title: “Data Loss Isn’t Optional—Protection Is.”**

* Automated Backups (Cloud + Local)
* Ransomware-Proof Versions
* 24/7 Recovery Support
* Compliance-Ready Storage Options

### **For Social Media Scripts:**

**TikTok / YouTube Shorts Script:**  
🧨 *If your business lost ALL its data tomorrow… would you survive?*  
  
Here’s how we keep your files protected:

🔁 Automatic backups  
🛡️ Ransomware-resistant  
⚡ Instant recovery

Don't wait until it's too late—message us today.

**LinkedIn Post Hook:**  
"Data loss isn’t just an IT problem—it’s a business killer. Here’s why every smart company needs automated backups and a real recovery plan."